

AOTA's Specialty Conference-Application AOTA/NBCOT Launch Pad

February 2-4, 2022 • Live Online

Complete all sections of this application.

I. Contact Information

Company Name: _____

Contact: _____

Address: _____

City: _____

State/Province: _____ Zip/Postal Code: _____ Country: _____

Email: _____ Website: _____

II. Exhibit and Sponsorship Opportunities

Virtual Exhibitors—\$600

By exhibiting at LaunchPad, you receive:

- One virtual booth to display materials for attendees (booth to include logo, category, social media links, company description, team listings, custom background, group video chat meeting room, downloadable files, media embed)
- An attendee mailing list for follow-up after the event
- One complimentary attendee registration
- Listings of exhibitors and logos included on AOTA pre-show/marketing (2 or more)

Sponsorship - \$300

Sponsoring at AOTA/NBCOT Launch Pad signifies your commitment to occupational therapy to the hundreds of attendees, OT educators, new practitioners, and students. Sponsorship available:

- Exhibitor Sponsored Seminar - 30 minutes of pre-recorded content available on the LaunchPad platform.

AOTA's Specialty Conference-Application

Application & Contract (continued)

1. **Prohibition Against Assignment:** Sponsorships/exhibits may not be resold, transferred, or assigned. Only the Exhibitor completing this Agreement may participate as a sponsor and/or exhibitor.
2. **Confinement of Promotional Activities:** Distribution of promotional and printed material is restricted to Exhibitor's exhibit space (unless otherwise in writing by AOTA).
3. **Assumption of Risks; Releases:** Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's representatives participating at the Conference including, without limitation, all risks of theft, loss, mysterious disappearance, harm, damage or injury to the any person (including death), property, business or profits of Exhibitor, whether caused by negligence, error or omission, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for Exhibitor's property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area) and Exhibitor waives any subrogation claims that Exhibitor's insurer may have. Neither AOTA nor the Hotel accepts responsibility, nor is a bailment created for property delivered by or to Exhibitor. Neither AOTA nor the Hotel shall be liable for, and Exhibitor hereby releases AOTA and the Hotel from and covenants not to sue with respect to, any and all risks, losses, damages and liabilities described in this paragraph.
4. **Indemnification and Insurance:** Exhibitor shall indemnify, defend (with legal counsel satisfactory to AOTA), and hold AOTA, its affiliates, officers, employees, agents, and representatives, and the Hotel harmless from any claims, actions, demands, suits, liabilities, damages, losses, costs and expenses, including reasonable attorneys' fees and expenses, which result from, or arise out of or in connection with: (a) Exhibitor's participation or presence at the Conference; (b) any breach by Exhibitor of any agreements, covenants, promises or other obligations under the this Agreement; (c) any matter for which Exhibitor is otherwise responsible under the terms of the this Agreement; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret, or other proprietary right as it relates to the this Agreement; (e) any libel, slander, defamation or similar claims resulting from Exhibitor's actions; (f) harm or injury (including death) to Exhibitor, its personnel and any other person or property; and (g) loss of or damage to Exhibitor property, business, or profits, whether caused by negligence, error or omission, intentional act, accident, act of God, theft, mysterious disappearance or otherwise . Exhibitor is advised to obtain insurance policies covering the transportation of exhibit materials to the Conference, during the Conference, and return. Exhibitor must also have public liability, bodily injury and property damage insurance with limits of at least \$1 million. Such insurance shall name AOTA and the Hotel as additional insureds. Upon request, Exhibitor shall provide a certificate of insurance to AOTA or may be barred from the Conference. Each party will indemnify, defend and hold the other party harmless from and against any and all claims, actions, damages, liabilities, costs and expenses, including reasonable attorneys' fees and expenses, arising out of or resulting from any bodily injury (including death) or damages to tangible property suffered by a third party to the extent caused by any willful misconduct or negligent act or omission of the indemnifying party in connection with this Agreement.
5. **Cancellation or Rescheduling of the Conference:** AOTA reserves the right to cancel the Conference due to circumstances beyond its reasonable control (for example: acts of God, acts of war, act of terrorism, civil disobedience, fire, earthquake, government emergency, or government actions, labor actions, curtailment of transportation, disease, or unavailability of the Hotel for any reason), which in AOTA's sole discretion make it impossible, illegal, impractical or undesirable to hold the Conference. In the event of cancellation, AOTA shall provide a credit, not a refund, for use by Exhibitor for a future AOTA event. The amount of the credit shall be equal to the amount of the deposit paid by Exhibitor, minus a share of costs and expenses incurred, which credit shall be in full satisfaction of all liabilities of AOTA to Exhibitor. AOTA also reserves the right to reschedule, re-name or relocate the Conference or change the dates of the Conference that are not more than ninety (90) days earlier or ninety (90) days later than the dates on which the Conference was originally scheduled to be held. If AOTA should take such action, no refund will be due to Exhibitor. AOTA shall assign to Exhibitor, in lieu of the original space, such other space as AOTA deems appropriate and the Exhibitor agrees to use such space under the terms of this Agreement. If AOTA removes or restricts Exhibitor's exhibit which AOTA considers objectionable or inappropriate as provided herein, no

credit or refund will be due to Exhibitor. If AOTA elects to cancel the Conference other than for such a reason previously described in this paragraph, AOTA shall, at Exhibitor's option, provided a credit for a subsequent conference or refund to the Exhibitor its entire exhibit space rental payment previously paid, which shall be deemed to be in full satisfaction of all liabilities of AOTA to Exhibitor.

6. **Observance of Laws:** Exhibitor shall abide by and observe all applicable federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Hotel (including any union labor work rules).
7. **Limitation of Liability:** Except for either party's indemnification obligations contained herein, in no event shall AOTA be liable to Exhibitor for loss of business or profits, or for any special, indirect, incidental, punitive, exemplary, or consequential damages, whether or not such damages were foreseeable or deemed possible by Exhibitor. The terms and conditions set forth in this paragraph shall survive the expiration or termination of this Agreement.
8. **Exclusion:** AOTA shall have the right to exclude or to require modifications of any display or demonstrations which, in its sole discretion, it considers unsuitable or not in keeping with the character of the Exposition. AOTA shall have the right to demand modifications of the appearance or dress of persons or mannequins used in connection with displays or demonstrations.
9. **Use of Space:** Exhibitor may use exhibit booths provided they can be accommodated within the individual exhibit space and do not violate fire or other safety laws. Exhibits must be constructed so as not to obstruct the general view or the view of neighboring exhibits. Interference with the lighting and space of other exhibitors is prohibited. AOTA reserves the right to restrict exhibits that, because of method of operation, materials, or for any reason, become objectionable. All sound equipment must be regulated so that it does not disturb neighboring exhibits or the Conference sessions. AOTA reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to licensing and copyright regulations by ASCAP/BMI regarding music at public meetings, conventions and shows, no copyrighted music, video or other recordings may be played at any time unless properly licensed and approved in advance by AOTA in writing. Attendants, models, and other employees and representatives of Exhibitor must confine their activities to the contracted exhibit space. All solicitation, demonstration and other promotional activities (including mascots/ characters/hired entertainment) must be confined to the limits of the contracted exhibit space. AOTA reserves the right to remove exhibit personnel or remove Exhibitor from its contracted space without any credit or refund and may affect the Exhibitor's status in future assignment of space if Exhibitor is in violation of the above conduct guidelines. Exhibitor personnel and representatives may not enter the exhibit space or loiter in the area of another exhibitor without permission from that exhibitor, and at no time may anyone enter an exhibit space that is not staffed. Violators may be ejected from the Conference. Exhibitor shall not photograph or video an exhibit or product of another exhibitor unless such photography or videography is approved in writing by the other exhibitor or AOTA. Booths must be staffed during all Conference show hours. No area of the Hotel shall be used for any improper, immoral, illegal or objectionable purpose.

For table top displays only: Exhibitor may use displays on the assigned table provided they can be accommodated within the confines of the table and do not violate fire or other safety laws. All sound equipment is prohibited although Exhibitor may play video at a level that does not disturb neighboring exhibits or the Conference sessions. AOTA reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to licensing and copyright regulations by ASCAP/BMI regarding music at public meetings, conventions and shows, no copyrighted music, video or other recordings may be played at any time unless properly licensed and approved in advance by AOTA in writing. Exhibitor shall not photograph or video an exhibit or product of another exhibitor unless such photography or videography is approved in writing by the other exhibitor or AOTA. No area of the Hotel shall be used for any improper, immoral, illegal or objectionable purpose.]

10. **Professional Conduct and Attire:** Exhibitor shall adhere to professional standards of behavior. All Exhibitor personnel and contractors must wear appropriate apparel at all times. This requirement prohibits, among other items, bathing suits, thongs, lingerie, excessively short skirts, painted bodies and transparent apparel. AOTA reserves the right to make determinations on appropriate apparel. Business or business casual attire is recommended. If Exhibitor is uncertain with regard to compliance with the appropriate apparel and entertainment regulations, Exhibitor is encouraged to consult with AOTA in advance of the Conference.
11. **Character of Display:** Any materials not in keeping with the character and standards of the AOTA may not be distributed or utilized by any exhibitor. AOTA reserves the right to prohibit or evict any exhibit that, in the opinion and

sole discretion of AOTA, detracts from the general character of the Conference as a whole. This reservation includes persons, things, conduct, printed matter or anything of a character that AOTA finds objectionable. In the event of such restriction or eviction, AOTA shall not be liable for any refunds of rentals or other exhibit expenses.

12. Care of Exhibit Space: Exhibitor must keep its booth clean, attended, and in good order. Exhibitor must leave its booth space in good order after the booth has been dismantled at the close of the Conference, and shall break down and dispose of all cardboard boxes and refuse. If Exhibitor fails to dispose of cardboard boxes and refuse, Exhibitor shall incur a mandatory clean-up fee of \$50 or any higher amount charged by the Hotel.
13. Entire Agreement. This instrument contains the entire agreement between the parties relating to the rights herein granted and the obligations herein assumed. Any representations or modifications concerning this instrument shall be of no force or effect excepting a subsequent modification in writing signed by the parties hereto.

Signature: _____ Date: _____

PAYMENT INFORMATION

AOTA will email an invoice for exhibit and/or sponsorship opportunities upon receipt of this contract.

Please complete form and email to AOTA at dvance@aota.org.

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